## **EAST Search History**

## **EAST Search History (Prior Art)**

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	0	707/100.ccls. and (text same (ad or ads or advertisment or advertising))	US-PGPUB; USPAT	OR	ON	2012/03/08 17:54
L2	64	@ad<"20031125" and (right adj click) same (vendor or shopping or business or seller)	US-PGPUB; USPAT	OR	ON	2012/03/08 17:55
L3	0	@ad<"20031125" and 709/217.ccls. and (menu same web adj page same (user adj defined adj functions))	US-PGPUB; USPAT	OR	ON	2012/03/08 17:55
L4	1	Forrester.in. and (vendor adj web adj sites)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2012/03/08 17:55
L8	1413	(select\$3 adj text).clm.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2012/03/08 17:58
S1	3	(in adj text adj (ad or ads or advertisements))	US-PGPUB; USPAT	OR	ON	2007/09/27 08:51
S2	0	intellitxt	US-PGPUB; USPAT	OR	ON	2007/09/27 08:52
S3	349	keyword adj advertis\$7	US-PGPUB; USPAT	OR	ON	2007/09/27 08:52
S4	0	keyword adj popover	US-PGPUB; USPAT	OR	ON	2007/09/27 08:55
S5	1	(Vibrant adj Media).as.	US-PGPUB; USPAT	OR	ON	2007/09/27 08:56
S6	1	Kontera.as.	US-PGPUB; USPAT	OR	ON	2007/09/27 08:57
S7	4	ContentLink	US-PGPUB; USPAT	OR	ON	2007/09/27 08:57
S8	3	MI VA. as.	US-PGPUB; USPAT	OR	ON	2007/09/27 08:58
S9	0	MIVA adj InLine	US-PGPUB; USPAT	OR	ON	2007/09/27 08:58
S10	0	contextclick	US-PGPUB; USPAT	OR	ON	2007/09/27 08:58
S11	0	realtextads	US-PGPUB; USPAT	OR	ON	2007/09/27 08:58
S12	2	ontok	US-PGPUB; USPAT	OR	ON	2007/09/27 08:59
S13	11	((underline\$1 adj twice) or (double adj underline\$1)) same (ad or ads or advertisment or advertising)	US-PGPUB; USPAT	OR	ON	2007/09/27 09:00
S14	63	707/100.ccls. and (text same (ad or ads	US-PGPUB;	OR	ON	2007/09/27

		or advertisment or advertising))	USPAT	1		09:07
S15	1	"20050114441".pn.	US-PGPUB; USPAT	OR	ON	2007/09/27 09:16
S16	11	("20020065136"   "20020143808"   "5603025"   "5764906"   "5903889"   "6098065"   "6434657"   "6507837"   "6516321"   "6578078"   "6606652").PN. OR ("7257585").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2007/09/27 13:25
S17	25	(user or client) same creat\$3 adj menu same browser	US-PGPUB; USPAT	OR	ON	2007/09/27 13:35
S18	80	((highlight\$3 or select\$3) adj text) same browser same menu	US-PGPUB; USPAT	OR	ON	2007/09/27 15:21
S19	1	((highlight\$3 or select\$3) adj text) same browser same menu same OCR	US-PGPUB; USPAT	OR	ON	2007/09/27 15:22
S20	1	"20020033844".pn.	US-PGPUB; USPAT	OR	ON	2008/04/07 16:47
S21	11	("20020065136"   "20020143808"   "5603025"   "5764906"   "5903889"   "6098065"   "6434657"   "6507837"   "6516321"   "6578078"   "6606652").PN. OR ("7257585").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2008/08/20 11:19
S22	411	(context adj sensitiv\$3 adj menu)	US-PGPUB; USPAT	OR	ON	2009/02/18 15:15
S23	226	@ad<"20031125" and (context adj sensitiv\$3 adj menu)	US-PGPUB; USPAT	OR	ON	2009/02/18 15:15
S24	1	@ad<"20031125" and (context adj sensitiv\$3 adj menu) same vendor	US-PGPUB; USPAT	OR	ON	2009/02/18 15:16
S25	5	@ad<"20031125" and (context adj sensitiv\$3 adj menu) same (web adj page)	US-PGPUB; USPAT	OR	ON	2009/02/18 15:16
S26	16	("20020023067"   "20020087521"   "6038333"   "6195651"   "6272490"   "6301609"   "6363380"   "6421678"   "6463443"   "6539421"   "6591263"   "6601026"   "6628729"   "6717936"   "6964022"   "7146367").PN. OR ("7457798").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2009/02/18 15:17
S27	55292	@ad< "20031125" and vendor	US-PGPUB; USPAT	OR	ON	2009/02/18 15:23
S28	11	@ad< "20031125" and vendor adj menu	US-PGPUB; USPAT	OR	ON	2009/02/18 15:23
S29	15596	(vendor same server)	US-PGPUB; USPAT	OR	ON	2009/02/18 16:11
\$30	3	("7136875", "20020188603", "6735347", "20060155728", "7457798", "20050114441", "20050149395", "20070073581", "20020033844", "20070130002", "20070208610", "6098065", "7257585", "6272490").pn. and vendor	US-PGPUB; USPAT	OR	ON	2009/02/18 16:13
S31	45	(vendor or business or seller) same (context adj menu)	US-PGPUB; USPAT	OR	ON	2009/02/18 16:16
S32	1	"6460060".pn.	US-PGPUB; USPAT	OR	ON	2009/02/18 16:22
S33	3	("6256623", "6826594", "20030144924").pn.	US-PGPUB; USPAT	OR	ON	2009/02/18 16:26

S34	1	"6826594".pn.	US-PGPUB; USP <b>A</b> T	OR	ON	2009/10/01 09:30
S35	11	@ad<"20031125" and (context adj menu) same (vendor or shopping or business or seller)	US-PGPUB; USPAT	OR	ON	2009/10/01 09:31
S36	59	@ad< "20031125" and (right adj click) same (vendor or shopping or business or seller)	US-PGPUB; USPAT	OR	ON	2009/10/01 09:33
S37	11	("20030144924", "6185573", "6256623", "6029141", "6184886", "6912632", "6826594", "6590696", "6460060", "6900005", "6072586").pn.	US-PGPUB; USPAT	OR	ON	2009/10/01 09:45
S38	197	@ad<"20031125" and (menu same web adj page same (purcha\$3 or buy\$3))	US-PGPUB; USP <b>A</b> T	OR	ON	2009/10/01 09:47
S39	112	@ad<"20031125" and (context same web adj page same (purcha\$3 or buy\$3))	US-PGPUB; USPAT	OR	ON	2009/10/01 09:50
S40	811	@ad<"20031125" and (context adj menu)	US-PGPUB; USPAT	OR	ON	2009/10/01 09:54
S41	103	@ad<"20031125" and ((context adj menu) same (Internet or web or WWW or online))	US-PGPUB; USPAT	OR	ON	2009/10/01 09:54
S42	1	@ad<"20031125" and ((context adj menu) same (Internet or web or WWW or online) same (purchas\$3 or buy\$))	US-PGPUB; USPAT	OR	ON	2009/10/01 09:55
S43	9	@ad<"20031125" and (menu same web adj page same ((purcha\$3 or buy\$3) same criteria))	US-PGPUB; USPAT	OR	ON	2010/12/02 10:24
S44	2	"20020033844".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/02 15:37
S45	1031	Forrester.in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/02 16:09
S46	0	Forrester.in. and (purchasing adj criteria)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/02 16:09
S47	0	Forrester.in. and (purchasing adj function)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/02 16:09
S48	1	Forrester.in. and (vendor adj web adj sites)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	ON	2010/12/02 16:10
S49	1	@ad<"20031125" and 709/217.ccls. and (menu same web adj page same ((purcha\$3 or buy\$3) same criteria))	US-PGPUB; USPAT	OR	ON	2010/12/02 16:10
S50	8	MIVA.as.	US-PGPUB; USPAT	OR	ON	2011/06/08 10:02

S51	18	Kontera.as.	US-PGPUB; USPAT	OR	ON	2011/06/08 10:03
S52	1088	keyword adj advertis\$7	US-PGPUB; USPAT	OR	ON	2011/06/08 10:03
S53	10	(in adj text adj (ad or ads or advertisements))	US-PGPUB; USPAT	OR	ON	2011/06/08 10:03
S54	1	((highlight\$3 or select\$3) adj text) same browser same menu same OCR	US-PGPUB; USPAT	OR	ON	2011/06/08 10:03
S55	0	707/100.ccls. and (text same (ad or ads or advertisment or advertising))	US-PGPUB; USPAT	OR	ON	2011/06/08 10:03
S56	1	@ad<"20031125" and 709/217.ccls. and (menu same web adj page same ((purcha\$3 or buy\$3) same criteria))	US-PGPUB; USPAT	OR	ON	2011/06/08 10:03
S57	0	@ad<"20031125" and 709/217.ccls. and (menu same web adj page same (user adj defined adj functions))	US-PGPUB; USPAT	OR	ON	2011/06/08 10:04
S58	О	@ad<"20031125" and (menu same web adj page same (user adj defined adj functions))	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:04
S59	32	@ad< "20031125" and (menu same web adj page same (user adj defined))	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:04
S60	52	@ad< "20031125" and (menu same web adj page same (user adj profile))	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:05
S61	0	@ad< "20031125" and (menu same web adj page same (user adj profile) same vendor)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:05
S62	52	@ad< "20031125" and (menu same (web adj page) same (user adj profile))		OR	ON	2011/06/08 10:05
S63	9	@ad<"20031125" and ((user adj profile) same (delet\$3 or adding\$3) same vendor)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:06
S64	0	@ad<"20031125" and ((user adj profile) same (delet\$3 or adding\$3) same (vendor adj database))	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:08
S65	34	@ad<"20031125" and ((delet\$3 or adding\$3) same (vendor adj database))	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:08
S66	353	@ad<"20031125" and ((user adj profile) same (delet\$3 or adding\$3) same	US-PGPUB; USPAT;	OR	ON	2011/06/08 10:10

		database)	FPRS; EPO; JPO; DERWENT			
S67	1	@ad<"20031125" and ((user adj profile) same (delet\$3 or adding\$3) same functions same vendors)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:11
S68	51	@ad<"20031125" and ((user adj profile) same functions same vendors)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:11
S69	1037	@ad<"20031125" and (context same sensitive same menu\$3)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:12
S70	149	@ad< "20031125" and "709".clas. and (context same sensitive same menu\$3)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:12
S71	110	@ad<"20031125" and "709".clas. and (user same context same sensitive same menu\$3)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:16
S72	43	@ad<"20031125" and "709".clas. and (user same (edit\$3 or creat\$3 or add\$3 or delet\$3) same context same sensitive same menu\$3)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:17
S73	294	@ad<"20031125" and (user same (edit\$3 or creat\$3 or add\$3 or delet\$3) same context same sensitive same menu\$3)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:19
S74	0	@ad<"20031125" and ((web adj page) same user same (edit\$3 or creat\$3 or add\$3 or delet\$3) same context same sensitive same menu\$3)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:20
S75	0	@ad<"20031125" and ((web adj page) same (edit\$3 or creat\$3 or add\$3 or delet\$3) same context same sensitive same menu\$3)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:20
S76	19	@ad<"20031125" and ((web adj page) same context same sensitive same menu\$3)	US-PGPUB; USPAT; FPRS; EPO; JPO; DERWENT	OR	ON	2011/06/08 10:20
S77	16	("20020023067"   "20020087521"   "6038333"   "6195651"   "6272490"   "6301609"   "6363380"   "6421678"   "6463443"   "6539421"   "6591263"   "6601026"   "6628729"   "6717936"   "6964022"   "7146367").PN. OR ("7457798").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/08 10:26

S78 6	"7308439".pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	OR	: 2	2011/06/08 10:40
S79 15	("20020073079"   "5701473"   "5873107"   "5930791"   "5950194"   "6125361"   "6338059"   "6529897"   "6556987"   "6636854"   "6862710"   "6865710").PN. OR ("7308439").URPN.	US-PGPUB; USPAT; USOCR	OR	ON	2011/06/08 10:41

3/8/2012 5:59:37 PM

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